



SOCIAL MEDIA POLICY

Fusion Ministries generally views creating or contributing to personal websites, blogs, social networks, message boards, virtual worlds, and other kinds of social media positively. We recognize the desire of many of our team members to participate in online community and encourage this form of networking and idea exchange.

As a Fusion Ministries team member, you may be seen by our members, attendees, and outside parties as a representative of our organization. That means that while you may view your online presence as a personal project, many readers will associate you and the views you express with us. In light of that, we ask that you observe the guidelines outlined below.

USE GOOD JUDGMENT:

- Remember that what you write is public. You should always assume that it will be read by church volunteers and attendees (the kids in our ministry), or other church leaders. Ask yourself if you are comfortable with all of these people reading what you plan to post.
- What you write is your responsibility and you are legally responsible for your comments.
- Be careful that what you write would not impair your ability to work with your staff team, lead your volunteer teams, speak with credibility to other churches, or represent us in the community.
- Remember that frustrations are best expressed in person.
- Sarcasm does not usually translate well, so be careful how you use humor.
- Don't post pictures of others without permission. ***Parents have the opportunity to waive photo publication.***
- Don't use ethnic slurs, personal insults, obscenity, or engage in any conversation that would not be acceptable in our ministry
- Choose your topics wisely. There are some ideas that are best discussed in a personal conversation rather than a public forum. These might include political views and the church's stance or policy on certain topics. Don't allow your posts to hinder someone's spiritual growth.

- Remember that what you write, even if retracted, is archived and can be with you longer than you might expect.
- Choose photos wisely. Do not post photos involving alcohol or immodest dress. Remember that you are a representative of not only our church and ministry but of Jesus Christ first and foremost. Set an example that is above reproach.
- Confirm the validity of links before reposting. This includes checking the shared contents original source....example (sometimes the creator of content involves expletives that then become part of your post).